

GREAT BARR ACADEMY

A SPECIALIST SCIENCE COLLEGE



IGNITING
POTENTIAL



BUSINESS STUDIES



DEPARTMENT ETHOS

The Business Studies department aims to inspire pupils to push themselves beyond their limits and to bring the outside world of our community retail businesses and the wider UK business environment into the classroom with the aim of encouraging our budding entrepreneurs to be successful and be their own bosses.



BUSINESS STUDIES

CONTACT US

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List of Topics Covered

KS4

BTEC Level 1-2

Retail Business

- Customer Experience
- Retail Business
- Retail Operations
- Finance for Business – External Exam

KS4

GCSE—Applied Business

- Business in Action
- Making your mark in Business

KS5

A Level

AQA A2 Business Studies

- *Final year of current course
- BUSS3 Strategies for Success
- BUSS The Business Management and managing change

KS5

AS/A Level

A2 Business Studies

2 -year course

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance
- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change