

## Parental consent form

Dear Parent / carer,

### **Consent to use information, images and videos online and in Academy Trust publications**

I am writing to seek your consent for Great Barr Academy, which is part of the Shaw Education Trust, to use your name, image or video for certain purposes connected with the Academy Trust.

You may be aware that the law relating to data protection is changing so we are taking this opportunity to review the consent that we have on file to use photographs and videos of members the school community for these reasons.

There is no obligation on you to give consent and if you choose not to give consent for some or all of the options below, we will ensure that your photo or video is not used for those purposes if you can be identified from it. In some cases, we may take group photos and may publish a photograph if we are satisfied that individuals cannot be identified from the image.

Please note that there are likely to be circumstances when we may use your data, such as photographs, for other purposes connected with the Academy Trust where we do not require your consent because there is another legal reason which permits us to use this data. For further information, please see our privacy notice which is available on the Shaw Education Trust website.

We will write to you every other year to refresh your consent but we will write to you sooner than that if we wish to use your data in a way that is not anticipated below, for example, if the Academy Trust wishes to use a social media site or online platform.

You can withdraw your consent at any time by contacting your child's mini-school Secretary. If you withdraw consent for your data or image being used in any of the ways set out below, we will stop using it in this way but we may still need to retain a copy of the photograph or image for other reasons, for example, where it is needed to perform our public task of providing education.

To enable us to update our records, please fill in the form below and return to school.

If you have any questions, please do not hesitate to contact your child's mini-school Secretary.

Yours sincerely,

Mr A Williams

Acting Head Teacher

## Parental consent form

**NAME:** \_\_\_\_\_

### Providing your consent

Please read the following options thoroughly and confirm if you wish to provide your consent as appropriate by ticking either 'Yes' or 'No' for each criterion. We can only use data, photos and images for the reasons set out in this form if we have received this form back from you. Please therefore return this form to your child's mini-school Secretary so that we can update our records about whether you give your consent. There is no obligation on you to give consent if you prefer not to do so. The Academy Trust will **only** publish data, such as images and videos, of you for the options that you provide consent for.

I provide consent to:	Yes	No
Using my name in posts on the Academy Trust website.		
Using photos of me on the Academy Trust website (If a photograph of an individual is put on the website, we will not include their name without seeking additional consent).		
Using videos of me on the Academy Trust website. (If a photograph of an individual is put on the website, we will not include their name without seeking additional consent).		
Using photos of me in the Academy Trust newsletter and the Academy Trust magazine which is emailed to parents and made available on the Academy Trust's website.		
Using photos of me on social media, including the following: <ul style="list-style-type: none"><li>• Twitter</li><li>• Facebook</li><li>• Instagram</li><li>• You Tube</li></ul>		
Using videos of me on social media, including the following: <ul style="list-style-type: none"><li>• Twitter</li><li>• Facebook</li><li>• Instagram</li><li>• You Tube</li></ul>		
The media using photos of me to publicise Academy Trust events and activities, including the following organisations: <ul style="list-style-type: none"><li>• Local newspapers</li><li>• TES</li><li>• Schools Week</li><li>• Headteacher Update</li><li>• SecEd</li><li>• QA Education</li><li>• Leader Magazine</li></ul>		

I provide consent to:	Yes	No
<ul style="list-style-type: none"><li>• Independent</li><li>• Academy Today</li><li>• Guardian)</li></ul>		
The media using videos of me to publicise Academy Trust events and activities, including the following organisations: <ul style="list-style-type: none"><li>• Local newspapers</li><li>• TES</li><li>• Schools Week</li><li>• Headteacher Update</li><li>• SecEd</li><li>• QA Education</li><li>• Leader Magazine</li><li>• Independent</li><li>• Academy Trust Today</li><li>• Guardian)</li></ul>		
Using photos of me in marketing material, e.g. brochures and prospectus which may be in hard copy format and/or available online.		

I \_\_\_\_\_(name) confirm that I have read and understood the Academy Trust’s letter about consent and I have selected from the above options whether I do or do not give consent for my data, such as name and image, to be used in the various ways set out above:

Name of parent: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

