

Pupils (aged 13+) consent form

Consent to use information, images and videos online and in Academy Trust Publications.

I am writing to seek your consent for Great Barr Academy, which is part of the Shaw Education Trust, to use your name, image or video for certain purposes connected with the Academy Trust.

We are proud of the many achievements of our pupils and there are many activities and events for our pupils to get involved in. You'll have seen that we often use photos of, or refer to, pupils on our website, on social media and in our Academy Trust prospectus to give people a flavour of Academy Trust life, to keep the Academy Trust community informed about what our pupils do and to celebrate pupils' achievements. We also sometimes mention pupils or publish their photos in our Academy Trust newsletter. In this digital age, many members of our Academy Trust community use social media to stay connected with what's happening in Academy Trust and, for those who don't use social media, the website is an important communication tool which showcases what we do.

Under data protection law, for pupil aged 13 and above, we need your consent to use your name, photographs or videos in this way.

There is no obligation on you to give consent and if you choose not to give consent for some or all the options below, we will ensure that your photo or a video is not used for those purposes if you can be identified from it. In some cases, we may take group photos of pupils and we may publish a photograph if we are satisfied that individual pupils cannot be identified from the image. Please note that there are likely to be circumstances when we may use your photograph for other purposes connected with the Academy Trust where we do not require your consent because there is another legal reason which permits us to use photos or images of you. For example, we keep a copy of the official Academy Trust photo on our database so that we can correctly identify pupils. There may be other times we use your photo or image for purposes connected with the Academy Trust where we do not require your consent. For further information, please see our privacy notice which is available on the Shaw Education Trust website.

You can withdraw your consent at any time by contacting your year group Secretary. If you withdraw consent for your photo being used in any of the ways set out below, we will stop using it in this way, but we may still need to retain a copy of the photograph or image for other reasons, for example, where it is needed to perform our public task of providing education.

If we wish to use your photo or image in a way that is not anticipated below, for example, if the Academy Trust wishes to use a different social media site or online platform, you will be contacted for consent again for the specific purpose. For further information, please see our privacy notice which is available on the website.

To enable us to update our records, please fill in the form below. If you have any questions, please do not hesitate to contact your year group Secretary.

Yours sincerely,

Mr A Williams
Acting Head Teacher

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NAME OF PUPIL: _____

Providing your consent

Please read the following options thoroughly and confirm if you wish to provide your consent as appropriate by ticking either 'Yes' or 'No' for each criterion.

I provide consent to:	Yes	No
Using my name in posts on the Academy Trust website.		
Using my photo on the Academy Trust website		
Using my video on the Academy Trust website.		
Using my photo in the Academy Trust newsletter and the Academy Trust magazine which is emailed to parents and made available on the Academy Trust's website.		
Using my photo in school displays.		
Using my photo on officially sanctioned social media accounts operated by and on behalf of the Academy and Shaw Education Trust, including the following: <ul style="list-style-type: none">• Twitter• Facebook• Instagram• You Tube		
Using my video on officially sanctioned social media accounts operated by and on behalf of the Academy and Shaw Education Trust, including the following: <ul style="list-style-type: none">• Twitter• Facebook• Instagram• You Tube		
The media using my photo to publicise Academy Trust events and activities, including the following organisations: <ul style="list-style-type: none">• Local newspapers• TES• Schools Week• Headteacher Update• SecEd• QA Education• Leader Magazine		

I provide consent to:	Yes	No
<ul style="list-style-type: none">• Independent• Academy Trust Today• Guardian)		
The media using my video to publicise Academy Trust events and activities, including the following organisations: <ul style="list-style-type: none">• Local newspapers• TES• Schools Week• Headteacher Update• SecEd• QA Education• Leader Magazine• Independent• Academy Trust Today• Guardian)		
Using my photo in marketing materials, e.g. brochures and prospectus which may be in hard copy format and/or available online.		

I confirm that I have read and understood the Academy Trust's letter about consent and I have selected from the above options whether I do or do not give consent for my name, photograph or video to be used in the various ways set out above:

Name: _____

Signature: _____

Date: _____

